

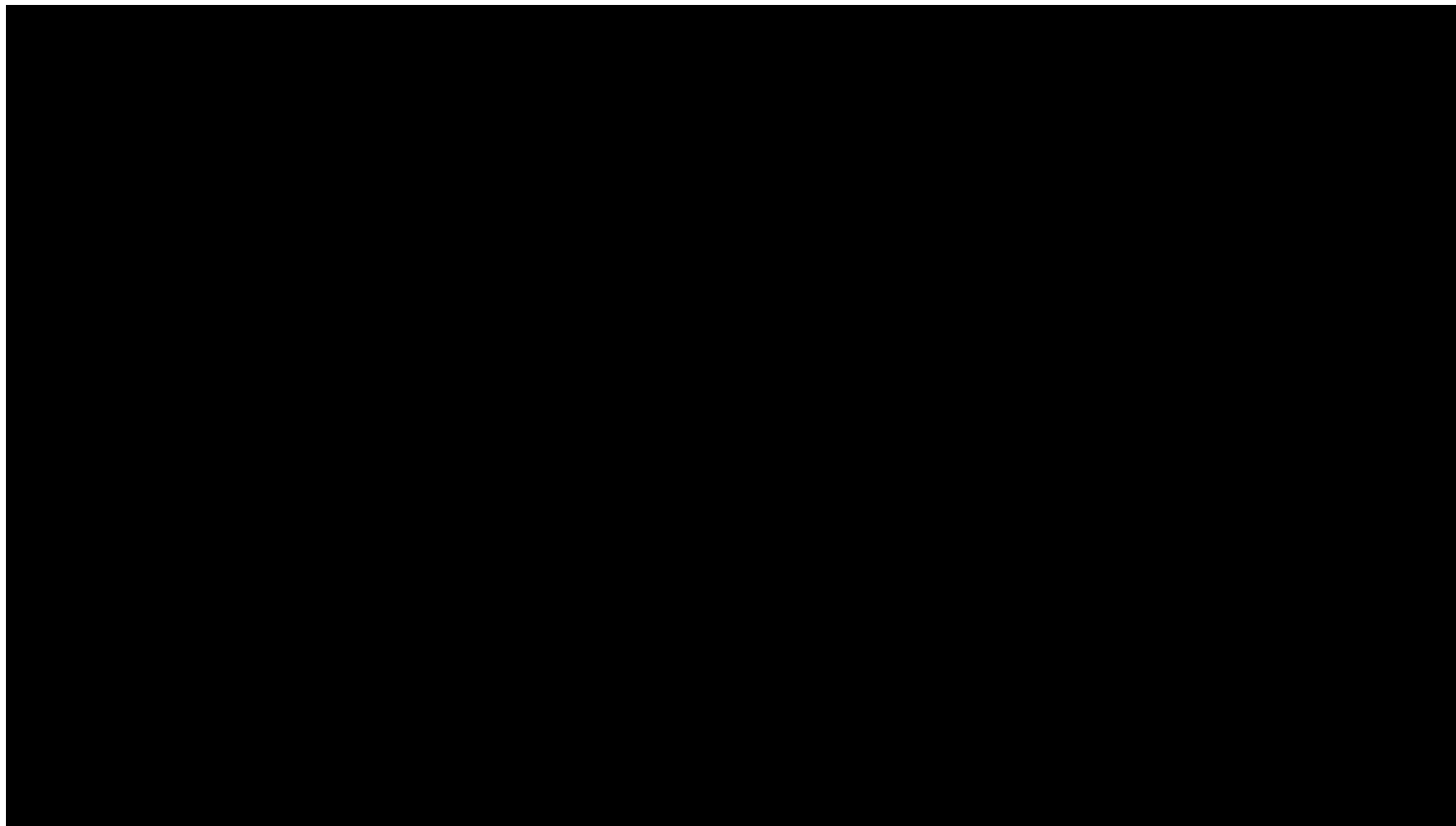
# PREP TALKS.

**WHERE TO GO  
AND WHAT  
TO STUDY.**

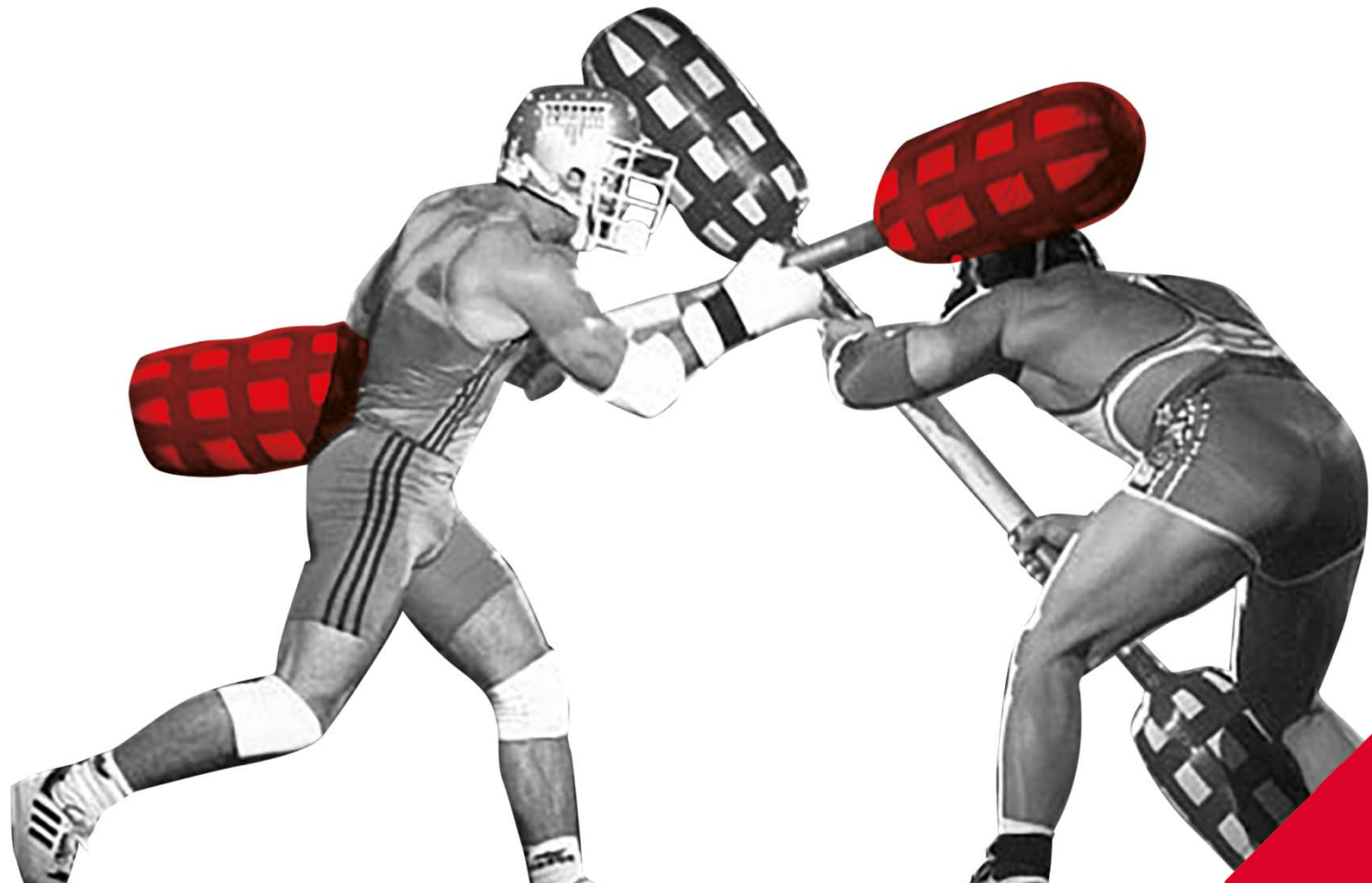
# TODAY'S AGENDA.

- The changing job market
- How university can benefit you
- Advice on deciding what and where to study
- Employability at Staffs

# THE JOB MARKET IS CHANGING.




**IT'S A BATTLEFIELD  
OUT THERE.**



**FORTUNE  
FAVOURS  
THE  
BRAVE.**



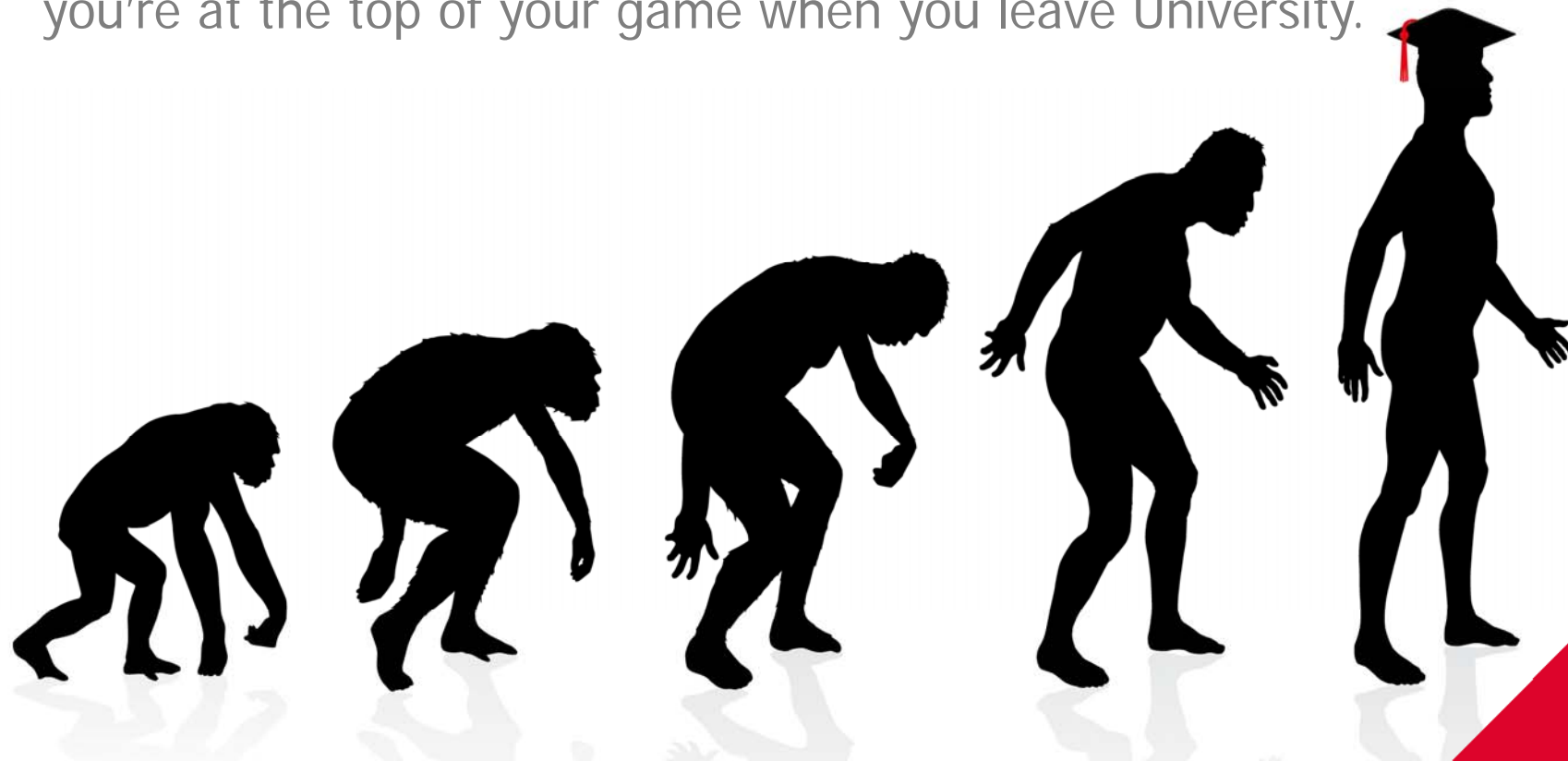


**THE MORE YOU  
LEARN  
THE MORE YOU  
EARN.**



# **SURVIVAL OF THE ADAPTABLE.**

It is important to be able to adapt to the shift in job market needs. Your next step needs to be carefully planned out so that you're at the top of your game when you leave University.





# WHAT TO STUDY?

With 37,000 undergraduate courses to choose from in the UK alone, the first big hurdle can be deciding what to do.



# REAL OR NO REAL.

There are some surprisingly diverse courses available. Guess which are real.

Coffee Brewing  
CGI and Digital Effects  
Cloud computing  
Design for Outdoor Living  
Indie Games Development  
Cake Icing Design  
Management  
Ageing, Mental Health and  
Dementia  
Mechatronics  
Contemporary Circus and  
Physical Performance  
Baking Technology  
Management  
Ethical Hacking  
The Philosophy of Pulp  
Fiction

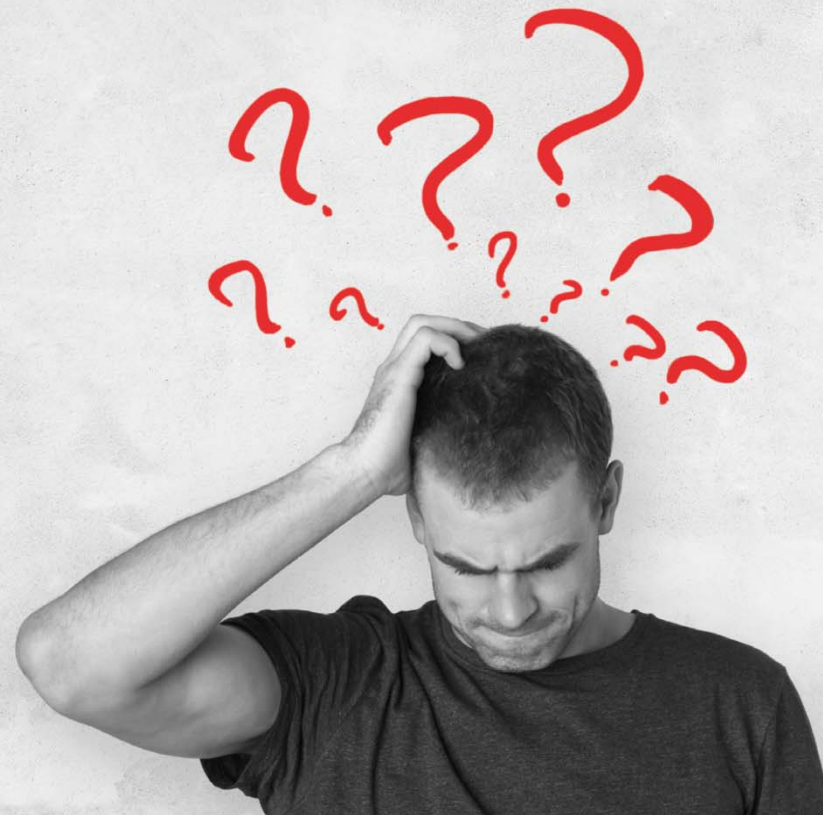


# CHOOSING A COURSE IS LIKE CHOOSING A CAR.

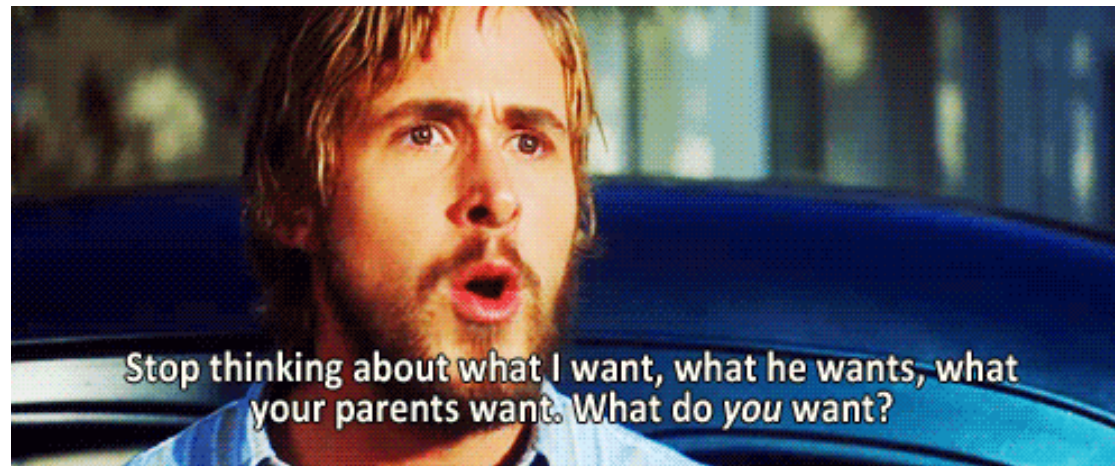
There are lots of factors to consider.



**THINGS TO  
CONSIDER  
WHEN CHOOSING  
YOUR COURSE.**



**THIS IS  
YOUR DECISION  
NOT  
YOUR PARENTS'.**





**SIMILAR COURSE  
OR  
SOMETHING  
NEW?**



# SANDWICH OR FULL TIME?

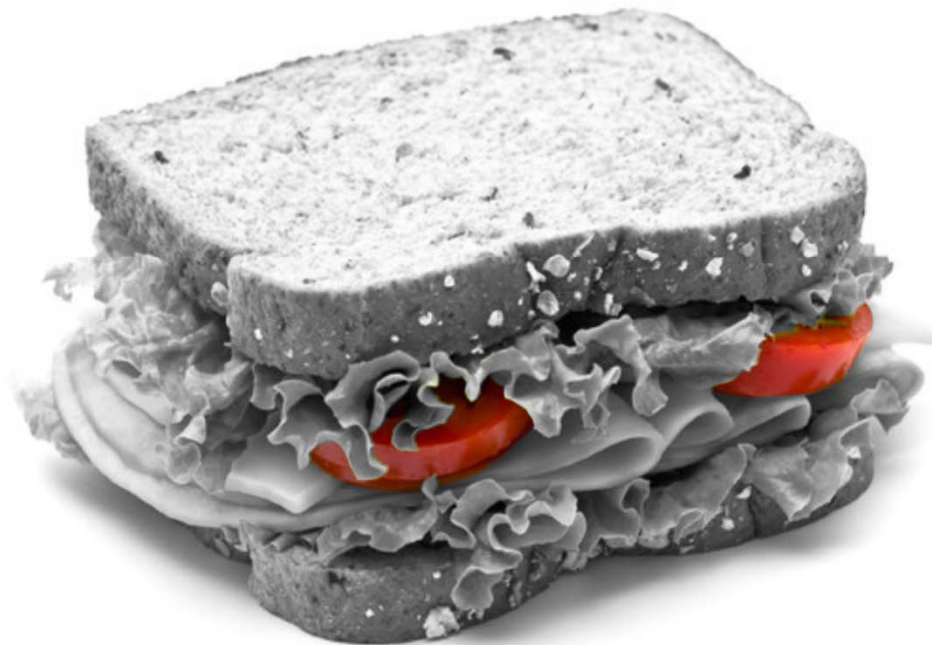
## Benefits of a sandwich course:

Recruiters seek out candidates with work experience.

Experience makes you stand out.

You will develop professionally.

Your placement year is paid.



**IS IT ACCREDITED  
BY A  
RECOGNISED  
ORGANISATION?**







**JOINT  
OR  
SINGLE  
HONOURS?**

# DO YOU WANT A PROFESSIONAL COURSE?

These tend to be the best for people looking to land a job right out of University – but they are not great for those that do not know what they want to do.



# **DIFFERENT DEGREES, DIFFERENT JOBS.**

All degrees offer a variety of careers, however if you know you are suited to a particular industry then it is important at this point to align your degree accordingly.

**BIOLOGY:** could lead to a career in Pharma Research and Development, Science Journalism or Environmental Control.

**DESIGN:** could lead to a career in Interior Design, Advertising or Landscape Gardening.

**LAW:** could lead to a career as a Lawyer, a Probation Officer or as an Insurance Underwriter.

# EXAM OR COURSEWORK BASED DEGREE?

How do you work best? Under pressure for a big exam? Or creating a well formatted piece of work over a period of time?



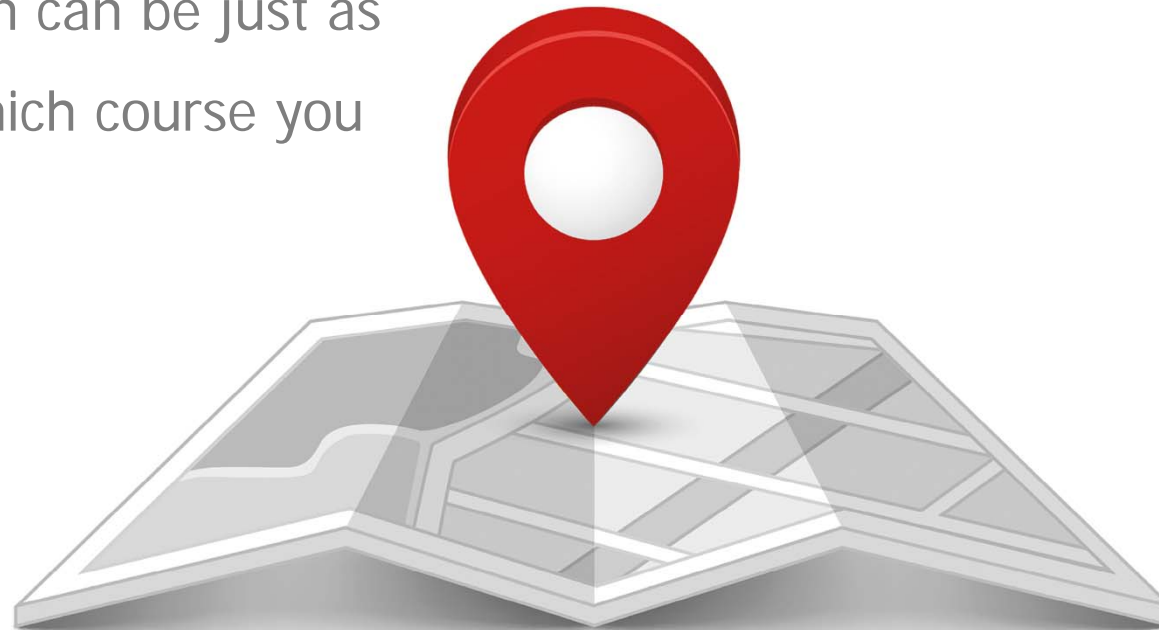
# WHAT ARE THE ENTRY REQUIREMENTS?

Make sure you are clear on what it takes to get in. You need to be both realistic and aspirational with your choices.



# LOCATION LOCATION LOCATION.

So you have found the perfect course? Location can be just as important as which course you decide to study.



# UNIVERSITY CHALLENGE.



# UNIVERSITY CHALLENGE.



Durham  
Canterbury  
Norwich  
Plymouth  
Oxford  
Manchester  
Birmingham  
Bath  
Leeds  
London  
Liverpool  
Stoke





# UNIVERSITY CHALLENGE.



Durham  
Canterbury  
Norwich  
Plymouth  
Oxford  
Manchester  
Birmingham  
Bath  
Leeds  
London  
Liverpool  
Stoke

# UNIVERSITY CHALLENGE.



## Why Staffordshire Uni?

No1 for Employability

Heart of the UK

Edge of city campus

Low cost of living



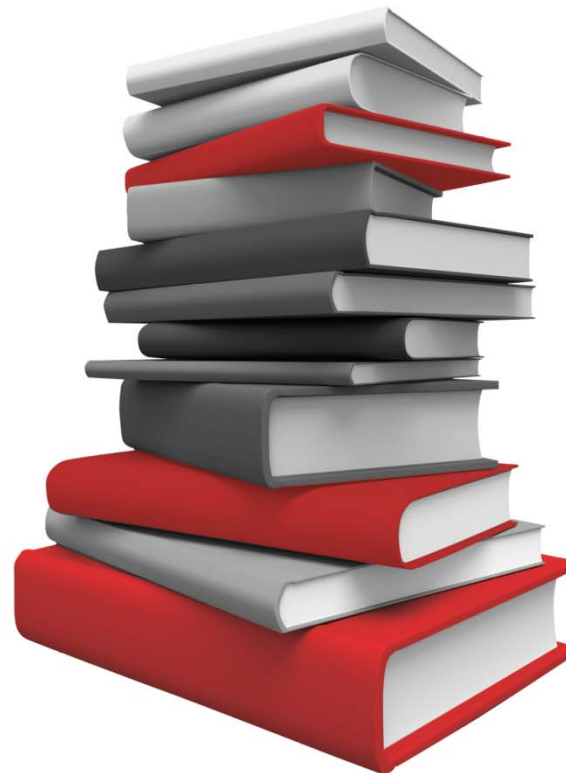
# NOW YOU'RE TALKING.

- Guaranteed work experience
- Edge-of-city campus
- £40 million campus investment
- A campus university with great on-site facilities

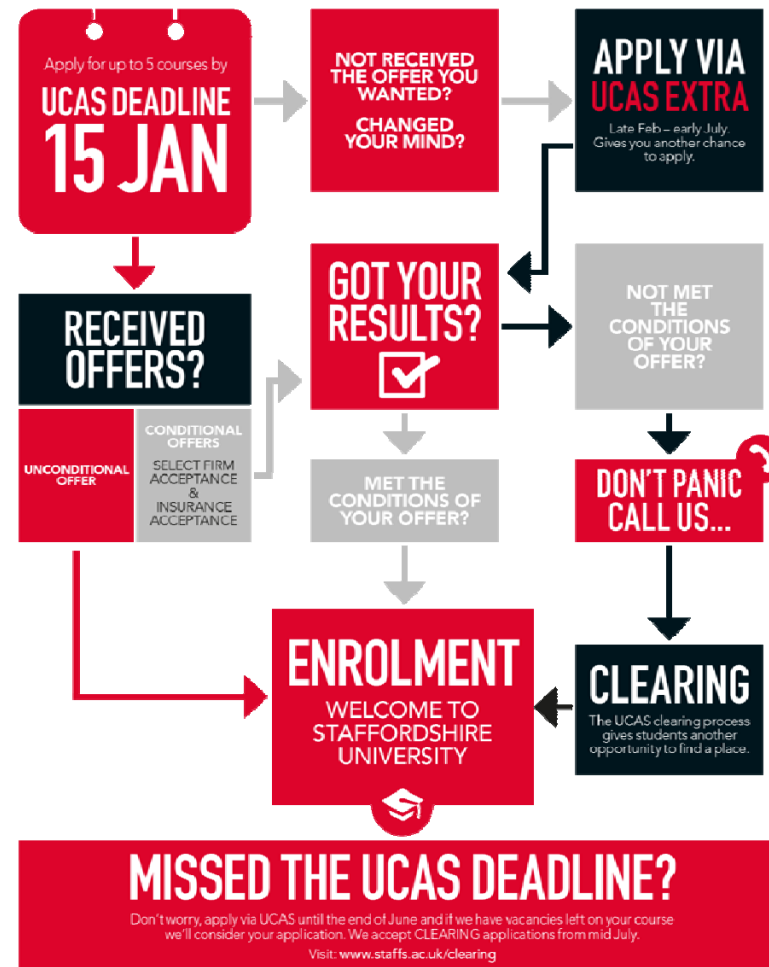


# RESEARCH IS KEY.

Make the most out of your time by researching at open days, understanding your priorities, and comparing different courses.



# SO IT'S GAME ON. WHAT NEXT?



# SUMMARY.

## THINGS TO REMEMBER.

- The job market is constantly evolving
- University is still the best way to a great career
- Making an informed decision of location and course type is key
- Staffs offer a diverse range of courses in the UK, some of which are accredited by established organisations
- Thinking university? #ThinkStaffs



# OPEN YOUR MIND DAYS.

## Stoke-on-Trent:

Saturday 24<sup>th</sup> March

Saturday 16<sup>th</sup> June

Saturday 18<sup>th</sup> August

## Stafford (Health courses):

Saturday 10<sup>th</sup> March

Saturday 14<sup>th</sup> April

Saturday 2<sup>nd</sup> June